

FOR IMMEDIATE RELEASE

Granny Wars Erupt in Australasia



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SchilMil Games tomorrow officially release *Granny Wars: A Game of Tit for Tat*.

This will be the fourth title by the award-winning, Auckland-based company. A light-hearted card game for 2-8 players, *Granny Wars* features cartoon versions of real grandmothers, battling it out to win a handcrafting prize.

Production of the game was partially funded by a successful campaign on Kiwi crowd funding site PledgeMe. “The PledgeMe campaign, not to mention the attention-grabbing box artwork and affordable price tag, has created great buzz and enthusiasm for the game prior to launch,” says SchilMil Co-Director Julia Schiller. Copies have already been dispatched to over 20 retailers, across New Zealand and in Melbourne, Tasmania and New South Wales.

Players must secretly support their granny, by adding cards with positive points to her pile while foisting negatives onto opponents. Discretion is key. If a player’s allegiance becomes blatant, opponents can respond by deluging her granny with negative point cards. The point cards represent things that can help or hinder granny’s knitting and crafting. For example, the negative four card shows a sabotaged sewing machine but the positive four card is a discount at the craft store. Hence, tit for tat.

Lending a bit of Kiwi flavour, Gold Cards like *Nana Nap* and *Senior Moment* give players a special power.

Granny Wars plays in about 15 minutes and is intended for ages seven through adult.

For more information, please visit www.grannywars.co.nz

Photographs and graphics provided via a link:

1. Box top art by Katie Curd
2. Box with cards (on green background)
3. Box and cards (on white background)
4. Granny-Alison (photo and cartoon card version of one of our grannies)
5. *Nana Nap* (one of the Gold Cards; the featured granny is Schiller’s mother)

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